



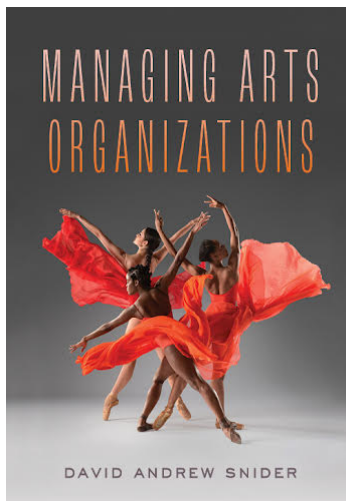
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## For Immediate Release - Hubbard Hall is Proud to Announce the Worldwide Publication of *Managing Arts Organizations*

1 message

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[Managing Arts Organizations](#)

Cover Photo by Rachel Neville.

### Hubbard Hall Center for the Arts and Education is Proud to Announce the Worldwide Publication of *Managing Arts Organizations* by Executive & Artistic Director David Andrew Snider.

**About the Book** Things have changed, to say the least. The arts field is resizing, recombining, rethinking. Gone are the days of long term subscribers and reliable audiences. Arts organizations must become more flexible, adaptive, and nimble to survive and thrive in today's world. Arts managers must engage, adapt, and innovate. Great management invites creativity. Vibrant artistry welcomes strong management. *Managing Arts Organizations* can help.

In *Managing Arts Organizations*, David Andrew Snider provides a playbook for navigating arts management in this new era and seeks to inspire a new generation of arts managers. Each chapter is focused on a specific topic, with principles, stories, exercises, advice, and best practices related to that topic. The appendix includes eight case studies, each illuminating issues in arts management via a real world scenario or organization. These narratives will enhance the reader's understanding of topics including financial management, marketing, programming, Diversity, Equity, and Inclusion efforts, and accessibility across multiple disciplines.

The book will be released worldwide by [Rowman & Littlefield](#) publishers on January 15 and **is available for pre-order now** on [Amazon](#), from [Rowman & Littlefield](#), or from Cambridge, New York's local bookstore [Battenkill Books](#). Readers pre-ordering through Battenkill Books will receive a copy signed by the author.

"During this global pandemic, I was thrilled to be able to write and sell my first book." says author David Andrew Snider. "I've been leading arts organizations and teaching arts management for 25 years now and I've always wanted a great guidebook for managing arts organizations, but could never find one - so I wrote it. I deeply hope it helps arts managers at all stages in their careers, artists who dream of producing their own work, and even audiences who wonder how arts organizations might work in this new era."

**About the Author** David Andrew Snider has more than twenty-five years of experience as a director, educator, producer, and administrator. Currently he is the executive and artistic director of the Hubbard Hall Center for the Arts and Education in Cambridge, NY, and a lecturer in the arts administration program at Skidmore College. [thedavidsnider.com](http://thedavidsnider.com)

**Expert Interviews** Includes in-depth interviews with eleven other arts leaders from a variety of arts disciplines throughout the United States, including Ben Cameron, The Jerome Foundation; Karen Zacarias, playwright; Anna Glass, Dance Theatre of Harlem; Sarah Craig, Caffé Lena; Robert Barry Fleming, Actors Theatre of Louisville; Nancy Yao Maasbach,

Museum of Chinese in America; Lisa Richards Toney, Association of Performing Arts Professionals; Chad Bauman, Milwaukee Rep; Mary Ceruti, Walker Art Center; C. Brian Williams, Step Afrika!; and Deborah Cullinan, Yerba Buena Center for the Arts.

An instructor's manual is available for professors who adopt the book as a required textbook.

### **Early Praise for *Managing Arts Organizations***

*Managing Arts Organizations* is a must-read for artists who want to create, manage, and produce the arts. — **Carl Cofield, chair of the NYU graduate acting program, Tisch School of the Arts**

*Managing Arts Organizations* is a must have for students, educators, professionals, and artists alike. With case studies and interviews, David Snider's astute book is practical and insightful about building programs, creating partnerships, deepening funding relationships and managing arts organizations in big cities and small towns. Most importantly of all, it offers better-practice arts management principles to develop sustainable adaptive strategies for new and challenging contexts. — **Jocelyn Clarke, senior dramaturg at Arena Stage and former theatre adviser with the Arts Council of Ireland**

Snider's *Managing Arts Organizations* is a timely and relevant resource for both aspiring and emerging arts leaders. — **David Howson, senior teaching professor and Arthur Zankel Executive Director of Arts Administration, Skidmore College**

Snider acknowledges that the status quo arts and cultural world continues to undergo tectonic shifts. Not only does Snider provide visibility in this new world but he creates much-needed stratification to the old host of terms allowing for more space to understand distinct challenges for individual organizations. Snider confirms that there is not a one size fits all solution for governance, relationship-building, and management. — **Nancy Yao Maasbach, president of the Museum of Chinese in America, lecturer, David Geffen School of Drama at Yale**

Drawing on decades of personal experience as a successful arts manager, as well as several years supporting the development and learning of those aspiring to be arts administrators, Snider has written a guidebook covering the fundamentals of arts management. With each chapter serving as a valuable primer to a single topic, this resource is well-suited to less experienced staffers and board members, those pursuing a post-secondary degree, aspiring professionals, and others who are unfamiliar with the key features of the arts management terrain and seeking an overview of the typical structures, practices, and processes of the field. — **Diane Ragsdale, director of cultural leadership at Banff Centre for Arts & Creativity, Canada, arts writer, speaker, and consultant, based in the Netherlands**

### **For more information, images, and interview requests:**

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